

Go viral with
Digital
Marketing



You know your business.
We know brand reputation.





Content

2

Brand Awareness

6

Advantage

3

Social Media Setup

7

Newsletter Subscription

4

Social Media Plans

8

Frequently asked Questions

Increase your brand awareness

Our social media packages for personal and business brands can help you **take advantage of the many benefits social media platforms have to offer**. We know that 'social' is important for your brand, that's why we have designed our social media packages to give you results but at an affordable cost.



Who should use
our social media
packages?

Our packages are best suited for brands that want to create or enhance their social presence but don't have the time to do it or don't want to spend a fortune to get good results. Our job is to manage your reputation in the social world so that you have more time to grow your brand.

Social Media Setup

Get off on the right foot.

Social Media is a powerful and effective tool for showcasing your products and services, and **69%** of customers are more likely to use your service if you are present on relevant social platforms.

- ☒ LinkedIn ☐ Instagram
☐ Facebook ☐ Twitter

Let us save you both time and energy by establishing your social media presence.

Whether you already have your accounts set up or are starting from scratch, our social media experts will build your online presence to achieve a professional, authentic look and feel that will get you results.

FOR ONLY

₺ 35,000

- ▶ Create profiles on up to four platforms for maximum visibility
- ▶ Design custom cover images, Instagram highlights, and implement profile avatars
- ▶ Optimize each profile bio to showcase an overview of your products and services
- ▶ Ads account setup
- ▶ Create Linqman profile to promote who you are and what you do in one unique link

Consider our social media monthly management plans on Page 4

Social Media Plans

Our **'Standard'** social media plan is **ideal for start-ups that have a limited budget** but want to take advantage of social media to promote their brand, products, and services.

Our **'Premium'** social media plan is **ideal for brands that want to maximise their social media presence and take their marketing efforts to the next level.**

Cancel any time

| | Standard | Premium |
|---------------------------------------|-----------|-----------|
| ● Subscription Duration | 30 Days | 30 Days |
| ● Social Media Platforms | 3 | 3 |
| ● Social Media Strategy | ✓ | ✓ |
| ● Number of posts per platform | 12 | 24 |
| ● Content Creation | ✓ | ✓ |
| ● Multimedia | 4 | 10 |
| ● Creative Design | ✓ | ✓ |
| ● Visibility Ads | ✓ | ✓ |
| ● Reputation Management | ✓ | ✓ |
| ● Social Media Competitor Analysis | ✗ | ✓ |
| ● Spam / Comments monitoring | ✓ | ✓ |
| | ₦ 118,000 | ₦ 160,000 |

Advantage

We guarantee minimum monthly results.

There are no set-up fees or long term contracts and you can stop any time you want without any penalty fees.



- ▶ Find new customers
- ▶ Spread the word about your products and services
- ▶ Brand recognition & trust
- ▶ Run sponsored ads to boost visibility
- ▶ Create a community and loyal following
- ▶ It's good for SEO

To learn more;
visit <https://haqqman.agency/digital-marketing>

Turn eMails into Traction

Win new leads and customers with **email marketing** and **automations**. Get more opens, clicks, and sales.

Choose
the right
plan

| Features | Essentials | Basic |
|---|------------|----------|
| ● Website Integration | ✓ | ✓ |
| ● Monthly Newsletter Sends | 4 | 2 |
| ● Maximum Contacts | 10, 000 | 10, 000 |
| ● Basic Reporting & Analytics | ✓ | ✓ |
| ● A/B Testing | ✓ | ✗ |
| ● Pre-built Customer Journeys | ✓ | ✓ |
| ● Predictive Segmentation | ✓ | ✓ |
| ● Send Time Optimization | ✓ | ✓ |
| ● Lingman Mailer Credit | ₦20, 000 | ₦20, 000 |
| ● Creative Assistant Compose, Design, Send and Manage effective and on-brand newsletter campaigns. | ₦40, 000 | ₦30, 000 |
| | ₦70,000 | ₦60,000 |



Frequently Asked Questions

Any onboarding fee?

No onboarding fee.

We like to keep things simple and we are confident about our services and the result we deliver.

Can I cancel my account?

Yes! In the unlikely event that you are not satisfied with our work, you can cancel any time **(at the end of a subscription)**.

Getting started!

- Chat us up to 'Get Started'.
- Select your preferred plan.
- Make payment and we get to work.

Let's talk!

Our kind, happy and humble customer success team would love to answer your questions.

Send us an email 

agency@haqqman.com

or call to speak with an actual human

+234 806 008 8104



Strive for exciting possibilities

Company

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