# Make your mark with a

# **Creative Design**









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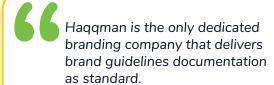
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# Up-level your brand's visual identity

We believe that brand identity isn't a cost - it's an investment. An effective, engaging and meaningful brand can make a good startup great, and make a great startup world-class.

Haqqman logo design packages does not only deliver a logo and visual identity that you can be proud of, but include many other important brand assets which will continue to add value to your business for years to come.





Otto Canon Founder, CleanCylers Africa

# **Custom Logo Design**

How our logo design service works



Describe your perfect logo

Describe your vision for the perfect logo design and set your budget.

02

Get custom logo samples

Collaborate and give feedback to create the ideal logo concepts.

03

Pick the most effective logo design

Select your favorite logo and we'll share the necessary logo files with you.



Haqqman Agency is a trusted source for effective logo design.

Our graphic designers are hand-vetted for quality.

We utilize collaboration tools that make the design process easy.

We offer expert advice to grow your brand.

# **Logo Pricing**

You need a logo as unique as your brand. Receive a number of creative logo concepts based on your preferred package.

# What you get

- 99% money-back guarantee
- Unique logo concepts
- Dark and light color variations
- Design file (PDF)
- Hosted Brandkit

- Design Concepts (x2)
- - Business card (x1)
- Letterhead
  - Identity card (x1)
  - Brand guide
  - 2 Design revision(s)
    Delivery = 3 to 5 business days

**₦49,500** 

- Design Concepts (x3)
- ✓ Value-Added Designs
  - Business card (x2)
  - Letterhead
  - Identity card (x2)
  - Brand guide
  - Social Media Covers (Facebook, Twitter & LinkedIn)
- 3 Design revision(s)Delivery = 4 to 7 business days

**№68,200** 

# **Featured Essential designs**

**One-off Design Pricing** 

ltem	Description	Price(₦)
Business Card	Single or double face (Template +1 team member)	8,250
Identity Card	Portrait or landscape (Template +1 team member)	3,300
Letterhead	A4, Portrait	8,250
Flyer, Poster	A6, A5, A4, A3	8,250
eFlyer	(1080 x 1350)px	8,250
Social Media Cover	Facebook, Twitter, LinkedIn	16,500
Label	Product labels	16,500
Brochure (Standard)	Up to 10 pages	49,500



## Our clients love us

We've been a leader in logo design since 2013. But you don't have to take our word for it.





**24/7** support

Experienced creative designers available real-time

416+

Happy logo design clients to date

**4.8/5** rating

That's our average customer rating from 624 reviews









Shop on Click



**Betant Empire** 



**Efua Coconut Oil** 

# Your effective Logo design FAQ, answered.



# WHAT ARE THE ATTRIBUTES OF AN EFFECTIVE BRAND LOGO?

A good company logo does three things: it tells potential customers if the product is right for them; it communicates what you stand for; and it makes them remember your brand.

### WHO OWNS THE COPYRIGHT?

We own the rights to all logo concepts until you approve your preferred logo. During the final stage of your logo design process, called handover, we agree to transfer the rights, and you become the owner of the copyright of your approved logo design.

### CAN I PROVIDE MY OWN IMAGES?

Yes. If you have any specific images (like symbols or icons) that need to be included with your logo, please include them in your brief and share them with us.

## **HOW CAN I CONTRIBUTE TO MY LOGO DESIGN PROCESS?**

Bring as many specifics as you can, too. Include designs you like, brand details, logo colors, fonts, type of logo, style, product photos and any other specifications that would affect your design.

## WHICH LOGO DESIGN PACKAGE SHOULD I CHOOSE?

We guarantee that you'll get a great logo design at any pricing level, but our standard package gives you more design options and beter support.

### WHAT IF I NEFD MORE THAN A LOGO?

We can help. Save money with one of our bundles! Get a business card, a website, or social media designs with your logo. Or get a business starter kit with a whole Brand Identity Pack.

### WHAT ARE THE PAYMENT TERMS?

- (a) We encourage you to pay the fees and additional costs to us within 5 days after the date on which we issue you a proforma invoice.
- (b) A 100% payment is required before work commences. You will assume all responsibility in providing a valid eMail address for receipt of all such information sent via eMail to you.



MONTHLY CREATIVE DESIGN SUBSCRIPTION







# A quality and affordable monthly design assistance

DesignBae is an affordable monthly graphic design package that subscribes you to professional graphic designers who understand your brand and marketing strategies needed for your business to scale.

DesignBae creates a seamless experience for you to easily request and manage your graphic designs. The package is **flat-rate**, **always available**, **ego-free service**.



# On Standby 24/7

DesignBae is more than just a subscription, it's an experience. Our design team is always on standby to delight you with our dependable, high-quality design service.



## **Powered by People**

DesignBae is backed by a team of creative, resilient and helpful team members within Haqqman Agency. We assure you of world-class customer support and delivery.



# **Worry-free Security**

With disaster recovery and loss prevention, your creative design files are securely stored in a cloud-based folder, accessible to you and your team at anytime.

## How it works





To get started, sign-up and pay your subscription fees for your preferred DesignBae package. Proceed to make your first design request.

## Tell us what you need



Submit a design request.
Our team will review your
request and assign your task to
a dedicated designer who will
begin working on it.

## Receive your designs



Reply with revisions if needed or approve your designs. You will receive your designs in JPG, PNG, Adobe PDF, Illustrator or CorelDraw formats!



## **DesignBae Pricing**

# No hidden charges.

A simple, affordable, and reliable creative design subscription.

- ✓ On average, delivery is within 24hours.
- You get as many revisions as you need!
- You have **100% ownership** of your design files.
- ✓ Our scope of service is broad. Design anything.

## Not ready to subscribe?

Alternatively, you can request a one-off design

## Scope of Designs

- Improve existing logo Business Card Letterhead Identity Card
- Invitation Card Poster & flyer Social media post Social media headers
- Social media ads Outdoor graphics eCommerce graphics Blog header & post

STANDARD PLAN

**198,000** / Month

## Up to 30 Requests

- Up to 5 Motion Graphics
- Dedicated designer
- Unlimited revisions
- Free stock images
- Includes source files
- 24Hours turnaround

30 days validity

UNLIMITED PLAN

1 297,000 / Month

## **Unlimited Requests**

- + Standard Package
- Same-day turnaround
- Up to 10 Motion Graphics
- Design copy ideas

30 days validity

Start with Basic Plan of up to 15 requests

for only **₩99,000** 

# Unparalleled service and support

Join over

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individuals and companies that trust us. A long-term partnership with Haqqman is tailored to accelerate your business success.

## Company



https://haqqman.com



contact@haggman.com

## **Agency**

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Call or Chat via WhatsApp +234 806 008 8104



Strive for exciting possibilities